

First Circular

AIC Color 01 Rochester

*The 9th Congress of the
International Color Association*



ROCHESTER NY

June 24-29, 2001



Hosted By

International Color Association
Inter-Society Color Council



www.iscc.org/aic2001

Invitation

On behalf of the Inter-Society Color Council and the Organizing Committee of the AIC Color 01 Rochester, I would like to invite you to the ninth AIC Congress to be held in "The World's Image Centre," Rochester, New York, USA. The dates for the Congress will be June 24th to June 29th, 2001.

The AIC Quadrennial Meeting has not taken place in the United States since Color 77 Troy so we are pleased and excited about hosting our color colleagues from around the world 24 years later in the year 2001. This Congress promises to be stimulating and innovative as state-of-the-art color science, technology, art, and design ideas are shared. You can see from this First Circular that we are preparing a dynamic program for the Congress, including symposia, invited talks, contributed and poster papers, and an entertaining excursion and delectable banquet.

I strongly encourage you to accept this invitation to participate in the ninth AIC Congress and join with us in making an exciting forum for the interchange of the latest color concepts that we all face in the 21st century. All your United States Inter-Society Color Council colleagues look forward to your contributions and to welcoming our color friends from all over the world to Rochester, New York, USA in 2001.

Paula J. Alessi

Paula J. Alessi, Senior Research Scientist
Eastman Kodak Company
Chairman of AIC '01 Steering Committee
AIC Vice President

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Exhibition

An exhibition featuring the latest developments in Color Technology will be held from June 24-29, 2001.

Displays will include:

- Colorimetry tools and instruments
- Image processing/software
- Newest books and publications, color samples, etc.

Topics

The Congress will include Special and Invited Lectures, Symposia and Oral and Poster Presentations covering the whole field of Color Science, Technology and Design. Encouraged topics are as follows:

- *What is color:* Topics could range from the philosophic to the practical description and causes of color.
- *What is color for:* Color styling in fashion, cosmetics, home furnishings and automobiles, color design, color in art, color in architecture, environmental color design, graphic arts, color coding, and color in culture.
- *How does color work:* Color in light sources, color vision, deficiencies, clinical and biological aspects, computational color vision, machine vision, color preference, color harmony, color memory, color illusions, and color image processing.
- *How can we control color:* Colorimetry, color difference, color appearance, color measurement, appearance measurement, photometry, color rendering, color adaptation, color constancy, metamerism, color imaging, color reproduction, device independent color, color management systems, color communications, color displays, color hard copy, color order systems, industrial color, color matching, and color restoration.
- *How should we teach color:* Color education, teaching aids, academic and industrial educational needs, and continuing education in business.

Social Program

The social program will include many exciting events such as a welcome reception, a conference banquet and an excursion that will provide ample opportunity to socialize with colleagues while enjoying the sights of the "imaging city." Additionally, companion events will be available for guests of conference attendees. Rochester boasts many options for entertainment to include museum visits, sporting events, musical performances, outdoor activities, and the nearby wine country of the Finger Lakes Region.

Rochester, New York is known as "The World's Image Centre," due to its unique imaging history; it's impressive educational opportunities in the imaging sciences; and its vast number of businesses engaged in some aspect of imaging technology, services, or products. Three internationally famous corporations also had their start in this image-making city—Bausch & Lomb, Eastman Kodak, and *The Document Company*, Xerox. An interest in color goes hand-in-hand with such an outstanding array of imaging possibilities in Rochester.

Travel Information

The Greater Rochester International Airport features a modern, convenient terminal with hundreds of flights daily and is located within 20 minutes of the city center. It is serviced by many airways making travel from all US states convenient and international travelers can easily make direct connections to Rochester via any International Gateway. There is an Amtrak train station in downtown Rochester as well as a NY State Trailways and Greyhound bus terminal. An excellent expressway system provides easy access across the Greater Rochester Area as well as to nearby attractions. Rochester's attractions are located along the Regional Transit System's (RTS) convenient bus routes. Taxicabs can be found waiting for passengers at the airport, bus station, and train terminal.

For More Travel Information

Please Contact:

Greater Rochester Visitor's Association (GRVA)

126 Andrews Street

Rochester, New York 14604

Phone: 01-800-677-7282

Email: grva@frontiernet.net

For More Information

Those who wish to attend the Congress or would like to be exhibitors are requested to return the attached Inquiry card to the Secretariat by April 15, 2000.

Submission of the card does not imply any obligation to participate in the Congress, but does insure the receipt of further information. The Second Circular will only be sent to individuals who submit this card.

Correspondence

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c/o Inter-Society Color Council
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703-318-0263 (Tel)
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iscc@compuserve.com

Please fill out and mail the postcard below to insure you will receive future announcements.

AIC Color 01 Rochester Inquiry Card

Please type or print

Prof. Dr.
 Mr. Mrs.

(Family Name) (First Name) (Middle Initial(s))

Mailing Address:

(Street) (City)

(State) (Postal Code)

(Country)

Tel: _____ Fax: _____
country code - area code - number country code - area code - number

Email: _____

- I wish to attend the Congress (with ___ accompanying persons).
 I intend to submit a paper entitled: _____

- I am interested in displaying products at the Exhibition.
 Please send me more information.

----- Please fill in your name and address in area below -----
(to be used as a mailing label)

Affix
Stamp

Please Cut Along Line

POSTCARD

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AIR MAIL