

828 E. Ferry Street, Buffalo, New York 14211  
 (716) 896-6170  
 FAX: (716) 896-8908

International Colour Association Conference  
 Rochester Riverside Convention Center  
 June 24-29, 2001

**Advance Order Deadline Date: June 13, 2001**

**Add 50% after Deadline Date**

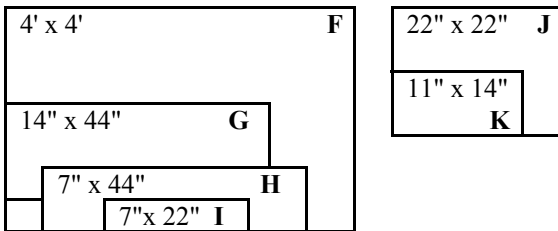
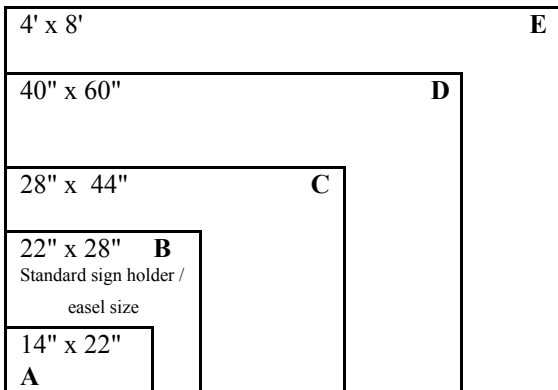
Company Name: \_\_\_\_\_ Booth No.(s): \_\_\_\_\_

Representative: \_\_\_\_\_ Phone No.: \_\_\_\_\_

Fax No.: \_\_\_\_\_

Hale Northeastern can produce a variety of signs and banners you may need to create an exciting and successful exhibit. We have over 3 dozen stock colors, a variety of fonts, choice of backing material, and customizing features. We can even add **artwork & reproduce your company's logo!**

It's a terrific way to put your **COMPANY NAME** in front of your customers.



Standard Sign Cost			
1 color, 10 words MAX, 1 side per sign			
Signcard		Coroplast/ Foamcore	
A	\$30.00		\$36.00
B	\$42.00		\$50.50
C	\$61.00		\$70.25
D	N/A		\$130.50
E	N/A		\$161.25
F	N/A		\$93.00
G	\$42.00		\$50.50
H	\$27.00		\$32.50
I	\$24.00		\$29.00
J	\$29.50		\$35.50
K	\$24.00		\$29.00

Total Standard sign cost \$ \_\_\_\_\_ ①

All on white background.  
 Colors and other sizes available.  
 Please call for quotes.

**Standard Customizing Selections**  
 Check (✓) one

Portrait  Landscape

Color of text: (Circle your choice)

Black	Ivory
White	Burgundy
Silver	Teal
Gold	Charcoal
Orange	Metallic
Brown	Turquoise

4 shades of Red  
 6 shades of Blue  
 5 shades of Green  
 3 shades of Pink  
 2 shades of Purple  
 2 shades of Yellow  
 2 shades of Gray

**Special order colors available**

**Please print copy:**

Additional Customizing Selections		
Standard sign cost	(① above)	\$
Amount of words over 10 per sign	_____ x \$1.50	\$
Shadowing of text	add 10% of ①	\$
Additional text color (Note on copy area)	add 10% of ①	\$
Border	add 10% of ①	\$
Double sided	add 50% of sign	\$
Easel back	add \$3.00 per sign	\$
Pair of Brass Grommet	add \$2.50	\$
<b>Logo Reproduction &amp; Special Graphics (quote only)</b>		\$
<b><u>Must be camera ready artwork</u></b>		
Total of customized sign		\$

ssh82897 Please enter total on the Order Summary