



HALE NORTHEASTERN INC.

828 E. Ferry Street, Buffalo, New York, 14211
(716) 896-6170
FAX: 896-8908

Standard Booth Sign

International Colour Association Conference
Rochester Riverside Convention Center
June 24-29, 2001

Advance Order Deadline Date: June 13, 2001

Company Name _____ Booth No. (s) _____

Representative _____ Phone No. _____

Standard Booth ID sign size: 7" x 44" with two lines of copy
2" Helvetica Medium Block Type
Other 7" x 44" signs may be ordered from special sign form

Please print or type sign copy here and return to the address above.

Company Name: _____

City & State: _____

Each line may not exceed 26 letters